



PRESS RELEASE
FOR IMMEDIATE RELEASE

2011 – New Release Offers Effective Techniques for Getting the Job of Their Dreams

Get the Job You Really Want

is released by author Sky Storms

Learn how to beat the competition to get the job you most want and to keep it. This quick read provides invaluable information that guides job seekers to change how they view themselves and their search for employment. The author provides information about what works, how it works and why it works. Along with top 10 reasons employers want to hire someone, job seekers will learn how to get face-to-face interviews with decisionmakers, followup techniques and how to advance themselves once they get a job.

In *Get the Job You Really Want*, the author details two requirements for successfully entering the work force: having useful skills and knowing techniques of seeking and acquiring employment. Chapters cover steps to take before preparing a resume, as well as time-tested tips for writing a resume and cover letter, networking, job searching and preparing for interviews. Equally valuable are the help aids in the last half of the book, which include checklists for transferable skills, a networking worksheet, interview deal breakers, a lifestyle questionnaire, and examples of career goals, resumes, cover letters and reference requests.

The author has personally used or coached others in the approaches he describes. “Storm’s advice to seek a job one can be passionate about is a dynamic that changes a regular job search into a career building endeavor,” writes Joe Wallace, director of marketing and public relations and an adjunct professor of marketing for the College of Central Florida.

Author Sky Storms, a career education coordinator at a vocational technical school for more than 25 years, wrote the highly regarded job acquisition and retention skills clinic “Survival in the World of Work.” Storms mentors high school students through a local chapter of a Take Stock in Children, a Florida state scholarship program. He served in the U.S. Air Force, is a commercially licensed pilot and worked as an aerial photographer for 30 years. For more information, visit www.skystorms.com.

For further information contact: Ray Robinson at 317-228-3656, via email at RayR@DogEarPublishing.net, or through the website at: www.dogearpublishing.net.

Get the Job You Really Want

Sky Storms

Dog Ear Publishing

ISBN: 978-160844-948-4

104 pages

US

Available at Ingram, Amazon.com, Barnes & Noble and fine bookstores everywhere.

About Dog Ear Publishing, LLC

Dog Ear Publishing offers completely customized self-publishing services for independent authors.

We provide cost-effective, fast, and highly profitable services to publish and distribute independently published books. Our book publishing and distribution services reach worldwide. Dog Ear authors retain all rights and complete creative control throughout the entire self-publishing process. Self-publishing services are available globally at www.dogearpublishing.net and from our offices in Indianapolis.

Dog Ear Publishing – self-publishing that actually makes sense!